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October 2, 2024

**REQUEST FOR PROPOSAL (RFP) FOR THE OPERATION AND MAINTENANCE OF  
THE STONEY POINT RANCH EQUESTRIAN CENTER CONCESSION  
(RFP# CON-M24-001)**

**QUESTIONS & ANSWERS NO. 3**

1. There was a license that I am supposed to obtain by Oct. 8th. How do I do that?

*Answer: The Business Inclusion Program (BIP) requires all respondents to Requests for Bid (RFB), Requests for Proposal (RFPs), and Requests for Qualification (RFQs) to perform subcontractor outreach to all available MBE/WBE/SBE/EBE/DVBE/OBE firms which could perform a portion of the scope of work required in the respective RFB, RFP, or RFQ. As proof of the respondent's outreach efforts, the respondent is required to perform the Business Inclusion Program (BIP) Outreach on the Regional Alliance Marketplace for Procurement (RAMP) website at [www.rampla.org](http://www.rampla.org).*

*The subcontractor outreach must be performed on [www.rampla.org](http://www.rampla.org) through an account by 12:00 a.m. October 8, 2024.*

*Please refer to Section G. of Exhibit D. Compliance Documents of the RFP for further information.*

2. What is BUSINESS SOURCE CENTER BIP and how do I get support, if needed?

*Answer: “**Business Source Centers** provide startup ventures and current small business owners with various cost-effective tools to make their businesses a success. Through these tools, small businesses can grow and remain competitive within the City of Los Angeles. Services are provided at **NO COST** to LA City business owners and resident entrepreneurs.”*

**Contact information:** <https://www.ewddlacity.com/index.php/about-ewdd/contact-ewdd>



3. What's RAMPLA and what do I need it for?

**Answer:** <https://www.rampla.org>. **Regional Alliance Marketplace for Procurement (RAMP)** has information about contracting opportunities with the City of Los Angeles.

*Established by Mayor's Executive Directive No. 14 (Villaraigosa Series), the Business Inclusion Program (BIP) requires all respondents to Requests for Bid (RFB), Requests for Proposal (RFPs), and Requests for Qualification (RFQs) to perform subcontractor outreach to all available MBE/WBE/SBE/EBE/DVBE/OBE firms which could perform a portion of the scope of work required in the respective RFB, RFP, or RFQ.*

*As proof of the respondent's outreach efforts, the respondent is required to perform the Business Inclusion Program (BIP) Outreach on the Regional Alliance Marketplace for Procurement (RAMP) website at [www.rampla.org](http://www.rampla.org).*