EVENT OPPORTUNITY: COMPUTER CENTERS AT LOS ANGELES RECREATION AND PARKS

Test, preview, or launch your video game, on-line show, mobile app, or other digital products and services at a free Recreation and Parks public computer center.

WHAT: *76 public computer centers, free for the public to use.*

Free broadband Internet is available to the public at 72 recreation and senior citizens centers all over the City of Los Angeles. Installation of the computer centers was funded by a U.S Department of Commerce grant in 2011 under the American Recovery and Reinvestment Act (ARRA) to help communities held back by limited or no access to broadband. The grant is concluded, and Recreation and Parks continues to manage and maintain these free computer centers. http://www.laparks.org/btop/index.htm

WHERE: *Everywhere.*

Free computer centers were installed in centers serving every demographic, age group, and economic status in the City of Los Angeles. One or more will be located in the demographic area you are targeting, which we can tailor and confirm through Census data. A map showing locations around the City is found at our website, http://www.laparks.org/btop/maplocator.htm. Our recreation facilities are well-suited for events including VIP areas, parking, and room for displays, equipment, and activities.

WHEN: *Now. Anytime.*

Unlike public computer centers in such locations as schools and libraries, Recreation and Parks computer centers are located in active facilities that can welcome special events at most times and dates. We serve all range of age groups and have high community traffic during our operating hours, generally Monday-Saturday from morning through early evening. Sunday events can also be arranged.

HOW: *Contact us.*

The Partnerships Division of Recreation and Parks is set up to work with you on locations and logistics and work out a mutually beneficial collaboration. Contact Leslie or Linda at 818-243-6488 or drop an e-mail to partnerships@lacity.org.

WHY: *Boost or test your message. And give a helping hand at the same time.*

Recreation and senior citizen centers are vital neighborhood gathering places for children and families in communities all over the City. Your launch or event will have access to these audiences in a great digital environment. At the same time, you can help us bring new activity to these centers and help defray our costs in maintaining them, replacing broken equipment, and funding peer-training programs for people who are timid about computers because of language barriers, literacy challenges, or lack of knowledge about computers.