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DEPARTMENT OF
RECREATION AND PARKS
3900 W. Chevy Chase Drive
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LOS ANGELES, CA 90039

(818) 243-6488
FAX - (818) 243-6451

JON KIRK MUKRI
GENERAL MANAGER

June 3, 2009

To All Interested Parties:

The City of Los Angeles Department of Recreation and Parks is seeking proposals from interested business entities to operate the Woodley Lakes Golf Professional Concession at the Woodley Lakes Golf Course located in Van Nuys, California. The concession operation consists of the golf pro shop, driving range and lesson services. A ten-year concession agreement, with two (2) five-year renewal options exercisable at the City's discretion, will be awarded to the best responsible and responsive proposer.

Proposals may be obtained on **June 8, 2009**:

- In Person - Department of Recreation and Parks
Administrative Resources Division Trailer
3900 West Chevy Chase Drive
Los Angeles, CA 90039
- On-Line - www.laparks.org/proposal.htm
(On June 8, 2009)
- Mail - (818) 243-6488 (call to request)

It is highly recommended that you attend a Pre-Proposal Conference, lasting approximately two hours. The Pre-Proposal Conference will discuss the Request for Proposal, applicable City compliance requirements and answer general questions. Although attendance is not mandatory, 10 points towards the Good Faith Effort Outreach will be awarded to all proposals with a representative in attendance.

Pre-Proposal Conference

When: Tuesday, July 14, 2009 at 1:30 p.m. (allow ample time for traffic)
Where: Woodley Lakes Golf Course Restaurant
6331 Woodley Avenue
Van Nuys, CA 91331

June 3, 2009
Woodley Lakes Golf Professional Concession
Page 2

If you plan to attend the Pre-Proposal Conference, please notify Melanie Torres of the Department at (818) 243-6488, extension 217, or via email at: Melanie.torres@lacity.org

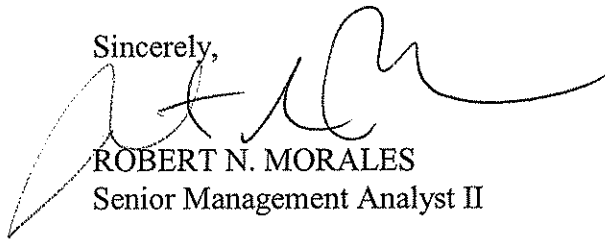
Proposals are to be completed and submitted by the deadline indicated below (late submittals will not be accepted):

Proposal Submittal Deadline

Due Date: Tuesday, September 22, 2009 before 3:00 p.m.
Location: Department of Recreation and Parks
Office of the Board of Commissioners
221 North Figueroa Street, Suite 1510
Los Angeles, CA 90012

If you have any questions regarding this Request for Proposal, please contact our office at (818) 243-6488, extension 217. Thank you for your interest.

Sincerely,



ROBERT N. MORALES
Senior Management Analyst II