

**BOARD OF RECREATION AND
PARK COMMISSIONERS**

BARRY A. SANDERS
PRESIDENT

LUIS A. SÁNCHEZ
VICE PRESIDENT

MARIA A. CASILLAS
CANDY SPELLING
JOHNATHAN WILLIAMS

CITY OF LOS ANGELES
CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

DEPARTMENT OF
RECREATION AND PARKS

3900 W. Chevy Chase Drive
M/S 628
LOS ANGELES, CA 90039

(818) 243-6488
FAX - (818) 243-6451

JON KIRK MUKRI
GENERAL MANAGER

June 3, 2009

To All Interested Parties:

The City of Los Angeles Department of Recreation and Parks is seeking proposals from interested business entities to operate the Hansen Dam Golf Professional Concession at the Hansen Dam Golf Course located in Pacoima, California. The concession operation consists of the golf pro shop, driving range and lesson services. A ten-year concession agreement, with two (2) five-year renewal options exercisable at the City's discretion, will be awarded to the best responsible and responsive proposer.

Proposals may be obtained on **June 1, 2009**:

- | | | |
|-----------|---|---|
| In Person | - | Department of Recreation and Parks
Administrative Resources Division Trailer
3900 West Chevy Chase Drive
Los Angeles, CA 90039 |
| On-Line | - | www.laparks.org/proposal.htm
(On June 1, 2009) |
| Mail | - | (818) 243-6488 (call to request) |

It is highly recommended that you attend a Pre-Proposal Conference, lasting approximately two hours. The Pre-Proposal Conference will discuss the Request for Proposal, applicable City compliance requirements and answer general questions. Although attendance is not mandatory, 10 points towards the Good Faith Effort Outreach will be awarded to all proposals with a representative in attendance.

Pre-Proposal Conference

When: Tuesday, July 7, 2009 at 1:30 p.m. (allow ample time for traffic)
Where: Hansen Dam Golf Course Restaurant
10400 Glenoaks Boulevard
Pacoima, CA 91331



June 3, 2009
Hansen Dam Golf Professional Concession
Page 2

If you plan to attend the Pre-Proposal Conference, please notify Melanie Torres of the Department at (818) 243-6488, extension 217, or via email at: Melanie.torres@lacity.org

Proposals are to be completed and submitted by the deadline indicated below (late submittals will not be accepted):

Proposal Submittal Deadline

Due Date: Tuesday, September 8, 2009 before 3:00 p.m.
Location: Department of Recreation and Parks
Office of the Board of Commissioners
221 North Figueroa Street, Suite 1510
Los Angeles, CA 90012

If you have any questions regarding this Request for Proposal, please contact our office at (818) 243-6488, extension 217. Thank you for your interest.

Sincerely,



Handwritten signature of Robert N. Morales in black ink, consisting of a stylized 'R' and 'M' followed by a long horizontal flourish.

ROBERT N. MORALES
Senior Management Analyst II