

REPORT OF GENERAL MANAGER

NO. 04-138

DATE May 6, 2004

C.D. 6

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ACCEPTANCE OF DONATION TO SEPULVEDA GOLF COMPLEX

*J. Combs kc
G. Stigile _____
F. Mok _____

H. Fujita _____
K. Chan _____
J. Kolb _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board approve the following donation and that the proper recognition be given to the donor.

SUMMARY:

The following donation has been received by the Operations West:

Golf Operations

Mr. Michael Bernback, Ready Golf Centers, donated to the Sepulveda Golf Complex, services for Los Angeles City Junior Golf 2003. The totals are after subtracting City rent percentages. Estimated value: \$15,757.00.

Junior Range Ball Donation 11/01/2003 through 12/31/2003 \$ 5,368.00

When a junior golfer presented his/her junior certification card at the driving range, the junior received an \$8.00 bucket of balls for \$2.00. The junior certification card is issued by City staff to junior's who pass a written and skill test. This is an ongoing program to encourage junior participation in golf and subsidize juniors ability to practice. Total number of buckets: 1,278 at \$6.00 per bucket, the difference between full price and discounted price: \$7,668.00.

Administrative Fees

Fourteen months of document reconciliation, bookkeeping control, and employee documentation. 300.00

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City Junior Golf Program at Sepulveda

Instructors, 39.5 hours at \$30.00 per half hour 2,252.00

Every week for 8 weeks during the City's summer Junior Program, instructors are provided, at no cost to the program, to teach juniors participating in the City's program. \$2,370.00

510 buckets range balls at \$8.00 (8 days) 2,856.00

Actual number of buckets used during the instructional program above. \$4,080.00

Facility use (1 day/week for 8 weeks) 4,570.00

Closing 12 stalls to the public for above instructional program and for practice by City Junior Program. \$5,000.00

Tees 30.00

64 tokens at \$2.00 each (Team play) 90.00

Team play is a component of City Junior program. Each team hosts a play day and includes a practice bucket of balls. The program usually pays for these practice balls, unless donated by concessionaire. \$128.00

Kathy Sullivan Junior Tournament

December, 2002 40 buckets at \$2.00 \$80.00 56.00

December, 2003 40 buckets at \$2.00 \$80.00 56.00

The Kathy Sullivan Junior Tournament is a City-sponsored tournament during the winter school break. It is an invitational tournament for members of all of the City's junior golf programs. The December 2002 donation was omitted from last year's document.

TOTAL \$15,757.00

The City Junior Golf Program is operated by City Golf Operation's staff and services approximately 200 children annually. To keep the membership fees affordable, the program is dependent on donations and volunteers to provide a quality program. Through his donations to the Sepulveda Junior Golf Program, Mr. Bernback of Ready Golf Centers has helped to enhance the experience for these junior golfers, has helped to encourage their further participation, and has helped to create a future customer base for the City Golf Courses.

This Board Report was prepared by, Jennifer Gamboa, Operations West.