


**FOR INFORMATION ONLY**

**CITY OF LOS ANGELES**  
Department of Recreation and Parks

July 14, 2004

TO: BOARD OF RECREATION AND PARK COMMISSIONERS  
FROM: JON KIRK MUKRI, General Manager   
SUBJECT: ECUADOR FESTIVAL 2004 FEES

Ecuador 2000 is a non-profit group requesting to hold their annual festival at Pershing Square on August 8, 2004, for the second year. The event will require the use of the entire facility for one full day (approximately 12 hours), and include community and commercial booths, staffing, security, maintenance and related costs. Fred Bolanos of Ecuador 2000 has requested that the permit fees be waived.

In 2003, the total fees for the event were \$9,435.62, of which Ecuador 2000 paid \$5,985.62; the Board waived the use of facility fees of \$3,450. At that time, Mr. Bolanos was informed of the No Fee Waiver Policy and that the decision to waive those fees was one time only.

At the May 19, 2004, Board of Commissioners meeting, Mr. Bolanos spoke during Public Comments and requested that his fees be waived again this year. The Commission requested more information from staff.

To date, Mr. Bolanos has not provided any justification for waiving his fees and has not differentiated this event from many private cultural festivals for which our parks are rented. The Department recommends that the fees not be waived. The Department receives many requests from non-profit organizations throughout the City to waive permit fees for various events. It would be unfair to other organizations to give Ecuador 2000 preferential treatment by reducing the permit fees. It would be a detriment to the facility to waive the permit fee, causing Pershing Square to reimburse the General Fund for this loss of revenue. Attached is the detail of the fees for this event.

This report was prepared by Vicki Israel.

Attachment

**PERMIT FEES FOR NON PROFIT GROUP/EVENT (OPEN TO PUBLIC)  
USE OF  
PERSHING SQUARE**

**ECUADOR FESTIVAL 2004 - SUNDAY, AUGUST 8, 2004  
(Anticipated Attendance 3000 - 5000)  
Twenty-two (22) Performers  
1:00 PM - 6:00 PM**

**PARK PERMIT FEES:**

\$ 1,450.00	Use of facility (7:00 AM - 7:00 PM/12 hours)
<u>2,000.00</u>	Deposit (\$1000 refundable)
<b>\$ 3,450.00</b>	<b>TOTAL PERMIT FEES</b>

**PARK STAFFING FEES:**

\$ 160.00	Facility Manager
950.00	Electrician
2,352.00	Four (4) Security/Park Rangers
1400.00	Four (4) Gardeners
<u>619.92</u>	One (1) Maintenance Supervisor
<b>\$ 5,481.92</b>	<b>PARK STAFFING FEES</b>

**PARK MAINTENANCE FEES:**

\$ 200.00	Four (4) Pershing Square canopies
320.00	Four (4) 3-cubic yard bins (deliver and haul)
<u>350.00</u>	Four (4) chemical toilets
<b>\$ 870.00</b>	<b>PARK MAINTENANCE FEES</b>

**PARK VENDOR/BOOTH FEES:**

*(ALL VENDORS MUST HAVE SELLERS PERMIT, HEALTH PERMIT, INSURANCE RIDER NAMING CITY OF LOS ANGELES - NO ALCOHOL PERMITTED ON PREMISES)*

\$ 500.00	Three (3) vendor booths
500.00	Six (6) commercial booths
150.00	Three (3) arts/crafts booths
<u>No Charge</u>	Two (2) Community booths
<b>\$1,150.00</b>	<b>PARK VENDOR/BOOTH FEES</b>

**TOTAL PERMIT/USE FEES: \$10,951.92  
(including \$1,000 refundable deposit)**

Please make TWO checks (for \$9,951.92 and \$1,000) payable to:

City of Los Angeles, Department of Recreation and Parks  
3900 Chevy Chase Drive, Stop 628  
Los Angeles, California 90039

**MUST PROVIDE COPY OF FIRE PERMIT AND PLOT PLAN**

**\*ALL FEES MUST BE PAID IN FULL BY JULY 31, 2004\***

**NO MOBILE FOOD CARTS ALLOWED  
NO SELLING OF CDS**