

REPORT OF GENERAL MANAGER

NO. 04-10

DATE January 7, 2004

CD \_\_\_\_\_

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: APPROVAL OF THE AGREEMENT WITH RED'S MEADOW RESORT TO PROVIDE THE NECESSARY ANIMALS, EQUIPMENT, STAFF, AND SUPPORT FOR THE WONDERFUL OUTDOOR WORLD'S EQUESTRIAN TEAM PARTICIPATION IN THE 2004 TOURNAMENT OF ROSES PARADE

*G. Stigile <u>AS</u>	H. Fujita _____
L. Barth _____	J. Kolb _____
F. Mok _____	B. Lukehart _____

  
 \_\_\_\_\_  
 General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board authorize the General Manager to enter into an agreement with Red's Meadow Resort, the sole source provider, for \$19,950 to provide all necessary animals, equipment, staff, and support for the Wonderful Outdoor World Equestrian team to participate in the 2004 Tournament of Roses Parade on January 1, 2004, subject to review and approval of the City Attorney.

SUMMARY:

The Department's Wonderful Outdoor World (WOW) program, for the sixth consecutive year, has been selected to participate as an equestrian unit in the Tournament of Roses Parade on January 1, 2004. The eight urban youngsters, who represent the 320 children ages eight to eleven who participated in the camping program this past year, will ride as the youngest equestrians in the parade.

Bob Tanner, owner of Red's Meadow Resort, is a national partner with the WOW program and has worked closely with Department staff and the Tournament of Roses for the past six years to make our participation possible. They donate the services of their livestock, approximately a \$10,000 value. The agreement will provide for other costs incurred by Mr. Tanner for this activity.

Due to time constraints, authorization is requested from the Board of Commissioners to execute this letter of agreement after the January 1<sup>st</sup> Rose Parade. The \$19,950 will be paid from the Camping Section MRP 712-1705, using monies designated from WOW partners: U.S. Forest Service, Bureau of Land Management; Disney; and the American Recreation Coalition.

This report was prepared by Ann Vollmer and Vicki Israel