

DATE October 15, 2003

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: APPROVAL FOR EXPENDITURE FROM CONCESSION, GOLF, TENNIS, AND GREEK THEATRE SURCHARGE FUNDS, AND FROM THE MUNICIPAL RECREATION PROGRAM FUND, FOR CONTINUING WORK ON THE GRIFFITH PARK MASTER PLAN BY MELENDREZ DESIGN PARTNERS

J. Combs _____ H. Fujita _____
A. Corrales _____ J. Kolb _____
R. Reyes _____ B. Lukehart _____
L. Barth _____


General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

That the Board approve expenditures up to the amounts indicated from the funds and accounts specified below for purposes of payment to Melendrez Design Partners for their work on the Griffith Park Master Plan:

<u>FROM FUND 302-Department 89</u>	<u>AMOUNT</u>
Concession Improvement Surcharge Account 070K-00	\$30,000
Golf Concession Surcharge Account 400K-00	20,000
Tennis Surcharge Account 090K-00	20,000
Golf Surcharge 320K-00	20,000
Greek Theatre Improvement Surcharge 068K-00	5,000

<u>FROM FUND 301-Department 88</u>	<u>AMOUNT</u>
Municipal Recreation Program 0001B	\$35,000

SUMMARY:

As reported to the Board at the meeting of May 21, 2003, the Department has been making progress on a Master Plan for Griffith Park, revising and enhancing the twenty-five year old 1978 Master Plan. After an invitation and proposal process among firms on as-needed contracts with the Department, Melendrez Design Partners was selected for the project, with a target cost of \$375,000. The first portion of those funds, \$185,000, was made available by the Board from unencumbered funds from the prior fiscal year. The plan was to pay for the remainder of the project with a mix of funds from other accounts that have a direct relationship to Griffith Park. In as much as about

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\$200,000 has been billed on the project so far, it is timely to allocate funds from those other accounts to pay anticipated invoices as the project proceeds.

Staff requests approval of a total of \$95,000 from various surcharge accounts which derive revenue from Griffith Park or its facilities. With major family entertainment and special facilities (train rides, pony rides, refreshment stands, and the Los Angeles Equestrian Center), a large amount of the non-golf Concession Improvement Account surcharge revenue accumulates from the Park. Likewise, the Park contains four golf courses, a youth training course, and associated pro shops and restaurants at all. Griffith Park is home to 25 tennis courts, and two pay tennis facilities, contributed significantly to the Tennis Surcharge. The Greek Theatre revenue is surcharged into a separate account from the other concessions, but clearly the Greek effects, and is effected by, the Park.

The total funds from the Municipal Recreation Program (MRP) Account are contributed from the MRP Accounts of many facilities which are in Griffith Park and about which recommendations will be integrated into the final Master Plan. Inasmuch as all the facilities will benefit from the design guides, general Park recommendations, and ideas focused on the subject facilities, it was appropriate to seek investment from the facilities. Specifically, funds are to be transferred as follows:

Griffith Area Maintenance:	\$10,000
Dante's View:	4,000
Travel Town Museum:	4,000
Friendship Auditorium:	6,000
Hollywoodland Camp:	6,000
Park Rangers:	5,000

At this time, progress on the Griffith Park Master Plan is significant, although moving somewhat slower than originally anticipated, for a number of reasons. In June the Department hosted a series of public workshops to gather input in three major theme areas: the Natural Environment, the Built Environment, and Mobility and Access. This was a longer, more rigorous, but ultimately more fruitful method than originally considered, resulting in additional time spent and some additional cost. Also, Melendrez discovered during the initial research phase that no single, accurate base map existed of the Park, and they had to set about compiling one from Bureau of Engineering photos, Department of Water and Power (DWP) surveys, and dozens of various site and facilities plans and maps. This again caused both delay and expense. Finally, additional major project components, notably the DWP's proposal to do a project in the Spreading Grounds near Forest Lawn, have added scope to the project. Looking to the future, the consultants are now formulating an outline of the Plan and baseline recommendations. This information in very rough draft form will again be taken to community meetings, prior to preparation of a Final Draft for formal presentation to the public and the Board. We now expect to have this Draft later in the Spring of 2004.

Report prepared by Linda Barth