

REPORT OF GENERAL MANAGER

NO. 03-171

DATE May 21, 2003

C.D. 09

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: SOUTH PARK RECREATION AND CHILDCARE CENTER – NAMING OF RECREATION CENTER BUILDING, THE BARRY WHITE SOUTH PARK RECREATION CENTER, IN HONOR OF BARRY WHITE

J. Combs _____
A. Corrales _____
J. Duggan _____

H. Fujita _____
*B. Lukehart DSL
J. Kolb _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

1. Authorize the naming of the South Park Recreation Center building, The Barry White South Park Recreation Center, in honor of Barry White; and,
2. Direct Griffith/Metro Region staff to install the appropriate signage/plaque.

SUMMARY:

On May 7, 2003, Councilmember Jan Perry introduced a Motion (File No. 03-0938) to name the South Park Recreation Center building, The Barry White South Park Recreation Center. South Park Recreation and Childcare Center is located at 345 East 51st Street.

Barry White is an international entertainer, well known in the music industry. Mr. White was raised in Los Angeles in the South Park area and played in the park as a child. He has continued his interest in South Park and has made a lifelong commitment as an activist to the community in which he was raised. His life and career serve as a role model for many of the City's youth. Much of his time is spent using his influence to help inner City youth choose a career path and not a life of crime.

Congresswoman Maxine Walters, 35th District, and other community individuals and groups have expressed their support for the naming of the recreation center building. Staff has reviewed this proposal and recommends approval of the naming. Griffith/Metro Region staff supports the name adoption. Outreach to the community through meeting with the Park Advisory Board is expected to take place prior to this meeting.

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Staff has determined that the subject project will consist of the placement of an on-premise sign, which is a minor structure that is accessory to (appurtenant to) the existing park facilities, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11 (1) of the City CEQA Guidelines.

Report prepared by Camille Didier, Supervisor, Advance Planning/Special Project.