

REPORT OF GENERAL MANAGER

NO. 03-33

DATE: January 22, 2003

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: THREE MONTH EXTENSION OF GOLF RESERVATION SYSTEM CARDS

* J. Combs		J. Kolb	_____
T. Coroalles	_____	R. Fawcett	_____
J. Duggan	_____	L. Barth	_____
H. Fujita	_____	S. Huntley	_____



 General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

It is recommended that the Board:

1. Authorize the postponement of their action approved on June 5, 2002 establishing fees for renewal of golf reservation cards and extend the expiration date for current reservation cards to June 30, 2003; and
2. Establish a temporary reservation card fee of \$5 for any new cards that are purchased under the current system proposed to expire on June 30, 2003 (cost will be applied toward full year fee for cards beginning on July 1, 2003 cycle).

SUMMARY:

On June 5, 2002, the Board adopted report #02-226, which established fees for annual renewal of Golf Reservation System cards to be effective on January 1, 2003. On October 2, 2002 the Board adopted report 02-346 which extended the expiration date for reservation cards to March 31, 2002 to allow the increase to coincide with upgrades to the golf reservation system, to allow time to relocate the reservation office from the 13th floor of City Hall East to the new golf offices in the Central Service Yard in Griffith Park, and to address concerns raised by the Golf Advisory Committee (GAC) regarding the new fee structure.

Subsequently, staff was requested to report to the Arts, Health and Humanities (AHH) Committee of the City Council relative to Golf Reservation Fees, including action taken by the Board of Recreation and Park Commissioners and the GAC. Additionally, Staff was requested to report back to the AHH Committee once a final course of action had been determined regarding reservation card fees.

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Staff is requesting an additional three months extension to allow sufficient time to address the GAC concerns at the January 27, 2003 meeting, fulfill reporting responsibilities and complete production, mailing and processing of applications. Staff is further recommending a temporary \$5 fee be established to accommodate customers who may wish to buy a new reservation card between now and June 30, 2003. This effort will provide a more reasonable fee for new golfers during this interim period, rather than the current fee of \$25. The \$5 fee will be applied toward the cost of the full year fee for cards beginning on the July 1, 2003 cycle.

This report prepared by Thomas Puchalski, Senior Management Analyst I, Golf Division.