

REPORT OF GENERAL MANAGER


NO. 03-23

DATE: January 22, 2003

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: AUTHORIZATION TO REQUEST AUTHORITY FROM THE MAYOR AND CITY COUNCIL TO APPLY FOR A MATCHING GRANT FROM THE LADIES' PROFESSIONAL GOLF ASSOCIATION-UNITED STATES GOLF ASSOCIATION IN THE AMOUNT OF \$10,000 FOR THE CONTINUED DEVELOPMENT OF A GIRLS GOLF PROGRAM AT THE TREGNAN JUNIOR GOLF ACADEMY

* J. Combs		J. Kolb	_____
T. Coroalles	_____	R. Fawcett	_____
J. Duggan	_____	L. Barth	_____
H. Fujita	_____	S. Huntley	_____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

It is recommended that the Board:

1. Authorize the General Manager to request authority from the Mayor and City Council to apply for a matching grant from the Ladies Professional Golf Association-United States Golf Association (LPGA-USGA) in the amount of \$10,000 for the continued development of a girls golf program at the Tregnan Golf Academy in accordance with Administrative Code Section 14.6; and
2. Authorize the General Manager to execute the grant agreement (Terms and Conditions), and any subsequent amendments thereto, pursuant to Administrative Code Section 14.8 as may be amended, on behalf of the City, subject to approval as to form by the City Attorney.

SUMMARY:

The Tregnan Junior Golf Academy is an official Ladies Professional Golf Association – United States Golf Association (LPGA-USGA) Girls Golf Club site. Each year LPGA-USGA Girls Golf club programs are eligible to apply for matching 1:1 grants from the LPGA-USGA to assist in the program growth at each site and help girls in need by matching costs for instruction, junior golf club sets, and national LPGA-USGA Girls Golf program registration fees.

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As proposed, the Academy will apply for a 1:1 matching grant this year. The matching grant program will pay up to one-half of the average cost per girl (\$100) for the program. Funds that the Academy raises can be matched dollar for dollar up to \$50 per girl. The Tregnan Golf Academy will once gain host its annual Parent Junior Golf Tournament in 2003 to raise the funds needed for the matching grant.

This grant opportunity, just for girls, provides an additional Raise the Bar program and enhances the Academy's efforts to improve our gender equity outreach efforts by attracting more females to the game of golf. In addition, the grant provides additional revenue to purchase equipment, provides for access to tournaments, and additional instruction. The Academy anticipates that approximately 225 girls (a 100% increase from 2002) will be registered for the Girls Golf program in 2003.

This report prepared by Alexa Esparza and Vicki Israel, Community Services Division.