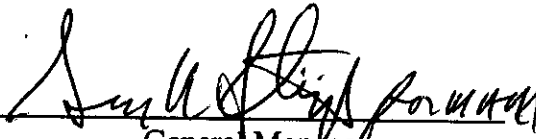


DATE December 10, 2003

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: APPROVAL OF MEMORANDUM OF AGREEMENT WITH THE HISPANIC ENGINEERS NATIONAL ACHIEVEMENT AWARDS CORPORATION, INC., ESTABLISHING A PARTNERSHIP FRAMEWORK FOR COOPERATIVE YOUTH EDUCATION AND TRAINING PROGRAMS

G. Stigile _____	H. Fujita _____
A. Coroalles _____	J. Kolb _____
F. Mok _____	B. Lukehart _____
L. Barth <u>TD</u>	

  
 \_\_\_\_\_  
 General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATION:

1. That the Board approve a Memorandum of Agreement (MOA), substantially in the form attached, between the Hispanic Engineers National Achievement Awards Corporation, Inc. (HENAAC), for the purpose of establishing a partnership for cooperative youth education programs which will provide new and expanded opportunities at recreation centers, subject to the approval of the Mayor and the approval as to form by the City Attorney; and,
2. That the Board authorize the General Manager to execute the MOA upon receipt of necessary approvals, and direct the General Manager to provide HENAAC with an interim letter describing the Department's understanding of the partnership concept, pending execution of the MOA.

SUMMARY:

The Hispanic Engineers National Achievement Awards Corporation, Inc. (HENAAC), began presenting awards to acknowledge the achievements of Hispanic Americans in science and technology in 1989. In addition to the acknowledgment of innovation and leadership embodied in the annual awards program, HENAAC has a programmatic and funding commitment toward fostering interest in engineering and technology careers among young people. Called Viva Technology, this program offers early exposure to and preparation for careers in technology to both middle school and high school students. Major sponsors of Viva Technology in 2003 include NASA, Raytheon, Motorola, Verizon Foundation, AT&T Foundation, U.S. Bureau of Reclamation, and the Lucent Foundation. Currently, the program serves students through one-

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day sessions in their own schools, featuring meetings with successful engineering role models and an intensive introduction to technology careers and schools. After consultation with Recreation and Parks staff, HENAAC is proposing an expansion of their method by collaborating with existing Recreation and Parks youth development programs such as the Youth Employment Internship Training (YEIP) and the CLASS Teen Clubs. HENAAC's Viva Technology will offer materials, role models, and funding, through their sponsorships, to allow Recreation and Parks to offer additional tracks of the YEIP program with a technology emphasis. The preliminary plan will be to pilot this YEIP track at one CLASS park, Cypress Park, but as the collaboration grows, we expect many additional opportunities and programs to be developed at both CLASS and non-CLASS recreation sites. The participants at Recreation and Parks facilities benefit from additional and expanded opportunities, and for families of participants, inspiration for future success. HENAAC succeeds in extending its reach to a new audience of young people, and benefits because the Department documents the on-going impacts of our programs with our youth.

In order to provide a framework for this and future partnering activities, and to confirm for HENAAC sponsors the integration of Viva Technology at recreation centers as projects are developed, the Department and HENAAC have cooperated to draft a MOA which proscribes the overall objectives of this partnership and general roles of the parties. Pending approval of the Mayor and the City Attorney as required of this MOA, staff recommends that the Board further direct the General Manager to send a letter to HENAAC summarizing the key elements of the MOA, so that we can proceed with a pilot program early in 2004.

Report prepared by Linda Barth