

REPORT OF GENERAL MANAGER

NO. 02-347

DATE: October 2, 2002

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: APPROVAL OF PERSONAL SERVICES AGREEMENT WITH JPK CONSULTING FOR VOCATIONAL/EDUCATIONAL COMPETENCY COMPONENT TO SERVE THE CLASS PARKS PROGRAM

J. Combs _____	H. Fujita _____
*A. Coroalles _____	J. Kolb _____
J. Duggan _____	M. Matthews _____

  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Approve the personal services agreement with JPK Consulting to create, operate, staff, and coordinate a Vocational/Educational Competency component for the CLASS Parks Program from July 1, 2002, through June 30, 2003, for a cost not to exceed \$34,000;
2. Find that the services to be provided by JPK are of a temporary, professional nature, and can be provided more feasibly and economically by a contractor than by City employees, and that pursuant to Charter Section 371 (e) (2), the services to be performed are of an expert, professional and/or technical nature and are of a temporary and occasional character such that competitive bidding would not be practicable or advantageous.
3. Find JPK Consulting uniquely qualified to provide the services due to Dr. Kallusky's experience as trainer and evaluator to the CLASS Parks program since May 2001, and as Director of Youth Agency Studies in the College of Health and Human Services at California State University Los Angeles.

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4. Direct the Board Secretary to transmit the proposed Agreement to the Mayor in accordance with Executive Directive 16, concurrently to the City Attorney for review as to form, and upon the Mayor's and City Attorney's approval, authorize the President and Secretary of the Board to execute the Agreement.

SUMMARY:

Using the concept of "youth development" as an operating framework, the Department's CLASS Parks administration purposely strives to build competencies relevant to enabling youth to become successful adults.

Research shows that children and young people who are competent in five skill areas (physical, social, cognitive, moral, and vocational/educational), are more resilient and less likely to engage in risky behaviors.

In its short time, the CLASS Parks Program has made progress in helping youth improve in four of the five competencies (physical, social, cognitive, and moral). However, efforts to build the vocational/educational competency in youth are not as strong. This is due primarily to lack of expertise. To adequately assist in filling this gap, skills and expertise of a specialized professional are required.

Dr. James P. Kallusky of JPK Consulting has been an advisor, trainer and evaluator to the CLASS Parks program since May of 2001. Dr. Kallusky is a college professor, an author, an emerging leader in the field of youth development, and is Director of Youth Agency Administration Studies at California State University Los Angeles (one of only a few colleges and universities nationwide committed to preparing professionals for youth development).

Dr Kallusky will create and implement a program component to guide and empower youth to prepare them for the pursuit of higher education. The 12-month contract will include planning, outreach, and conduct of workshops for youth and their parents, coordinating university campus visits, and hosting an annual conference for youth and their parents to encourage families to engage in academic and career preparedness. Department staff

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will also be afforded the experience of observing and participating in the work of the consultant, so that in-house programs can be accomplished in coming years.

From July 1, 2002 through June 30, 2003, Dr. Kallusky will:

- Provide 12 college/university campus visits by youth, hosting 30 youth per visit. These will focus on the importance of and access to higher education, admission, and financial assistance. A total of 360 young people will be served.
- Provide four vocational workshops for youth at each teen center. These will focus on career awareness and preparation, vocational skills, and teen employment.
- Provide two workshops for parents/guardians at each teen center which will focus on providing guides to academic and vocational resources for their children.
- Host one-day conference for youth and their parents at California State University, Los Angeles which will focus on academic and career preparation.

The total cost for the educational program component is not to exceed \$34,000. Funds are available in the Contractual Services account for the CLASS Parks Program.

The contractor has agreed in writing to comply with the requirements outlined in the Standard Provisions for Personal Service Contracts.

This report was prepared by Gary Baer and Judy Yoshino.