

DATE: October 3, 2001

CD 15

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: APPROVAL OF CERTAIN CHANGES TO THE AGREEMENT WITH THE AMERICAN YOUTH SOCCER ORGANIZATION FOR THE USE OF THE GAFFEY STREET "FIELD OF DREAMS"

J. Combs _____
A. Corrales _____
J. Duggan _____
J. Kolb _____

H. Fujita _____
M. Tamuri _____
M. Matthews _____


General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

It is recommended that the Board:

1. Approve three changes to the Agreement (on file in the Board Office) that was approved, with amendment, at the regular meeting of the Board on September 19, 2001; and,
2. Direct the Board Secretary to forward the amended Agreement to the City Attorney and to the Mayor for review in accordance with Executive Directive No. 16 prior to final execution by the Board Vice-President and Secretary.

SUMMARY:

The Agreement implements the Memorandum of Understanding approved by the Board on December 13, 2000, by means of Report No. 00-459 between the Department of Public Works and the Department of Recreation and Parks for the Field of Dreams project located at 501 Westmont Drive, San Pedro, CA 90731. Development of the park has begun and completion is anticipated in the spring of 2002.

In the meantime, the American Youth Soccer Organization (AYSO) requested an Agreement for the operation of organized activity at the site and will provide, at no cost to the City, personnel needed for the presentation of their programs. The Agreement detailing the roles/responsibilities

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of AYSO and the Department was approved by the Board, subject to Risk Manager approval and an amendment specifying three, three-year renewal options, on September 19, 2001 (No. 01-351). Risk Manager approval was received in correspondence dated September 26, 2001.

City Attorney has recommended that three proposed changes to the Agreement, which were requested by AYSO following the Board's action, also come before the Board for consideration. The proposed changes are as follows:

ARTICLE 4. TERM

The new start date of the Agreement will be March 1, 2002, instead of January 1, 2002.

ARTICLE 7.4 OUTDOOR SIGNS

The original wording required the Department's written approval prior to AYSO displaying banners on the site. New wording allows AYSO to display banners at their own discretion so long as the banners do not name and have no association with any firm that is directly responsible for the sale, marketing or distribution of alcohol, tobacco or sexually explicit products. The Department's formal approval is still required for other signage.

ARTICLES 21/22 FUNDS UTILIZATION/SALES OF MERCHANDISE, FOOD AND REFRESHMENTS

The original wording required all funds raised from fees or concession-type activity at the Field of Dreams site to be spent there in support of improvements or ongoing operations. Subsequently, it was learned that the nature of AYSO's organization and that of various teams that are expected to participate under the AYSO "umbrella" at the Field of Dreams will also use other, nearby playing fields belonging to the Department. AYSO remains committed to using all funds raised at the Field of Dreams on AYSO programs and operations and/or to fund improvement at the site but has requested greater flexibility in the discretionary allocation of these funds.

Tony Coroalles, Assistant General Manager for Region Operations and the Superintendent of Pacific Region are aware of the proposed changes and concur with staff recommendations.

Report prepared by Joan Reitzel, Senior Management Analyst I, Real Estate and Asset Management Division.