REPORT OF GENERAL MANAGER NO. 01-266

DATE July 11, 2001 C.D. 09

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LATHAM POCKET - MURAL

J. Combs _____
A. Coroalles
J. Duggan
J. Kolb _____

H. Fujita
*M. Tamuri
M. Matthews

General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

It is recommended that the Board:

1. Approve the installation of a mural on two (2) existing walls of Latham Park pending approval by the Cultural Affairs Commission; and,

2. Authorize the Department's Division of Real Estate and Asset Management to issue a right of entry permit.

SUMMARY:

Latham Park is a pocket park located at the southeast corner of Latham Street and E. 53th Street, in South Central Los Angeles. The Community wants to paint a mural on two (2) walls that surround the back sides of the park. On May 15, 2001, a community meeting was held at St. Odilia Elementary School located at 5300 S. Hooper Avenue, which was attended by the school principal, the Park Advisory Board (PAB) and other community members who endorsed the project.

The design concept will be "Highway of life" (see Exhibit A). The artist, John Estrada, presented a rendering of his art at the community meeting. The community has given favorable input and has committed their support to the Region and to the Council District.

The mural will be187 feet long, covering 2 sides of an "L" shaped wall which measures 7 feet in height. The mural project is funded with a $5,000.00 grant by the Neighborhood Matching Fund administered by the City of Los Angeles Board of Public Works-Operation Clean Sweep. When completed, anti-graffiti coating will be applied over the mural to protect it.

The permit for the mural requires that the mural be maintained by the artist and the sponsor in perpetuity. If not maintained, the Department will have the right to remove or repair it.

Staff has determined that the subject property is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article VII, Section 1, Class 1 (1) of the City CEQA Guidelines.

Sketches by the artist and a mural rendering will be available at the Board meeting for your review. The Council Office and Pacific Region staff is in support of the project, and staff recommends approval.

Report prepared by Camille Didier, Planning Supervisor, Advance Planning/Special Projects.

Exhibit A

ORTION OF MURAL PROPOSAL

OHN ESTRADA

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ROUGH SKETCH 1 SOUTH WALL

3-20-01

Exhibit A 1

"HIGHWAY OF LIFE"

PROPOSED FOR MURAL PROPOSAL: THEME:

JOHN ZENDER ESTRADA

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ROUGH SKETCH

concrete floor to match with house,

EAST WALL