

REPORT OF GENERAL MANAGER

NO. 01-241

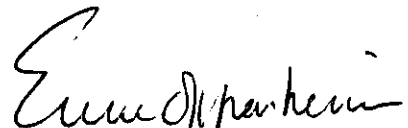
DATE: July 11, 2001

CD _____

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: 2001-02 RATES AND FEES

J. Combs	_____	J. Kolb	_____
T. Corrales	_____	M. Tamuri	_____
*J. Duggan	<u>JD</u>	M. Matthews	_____
H. Fujita	_____		



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION

That the Board approve the changes to the Schedule of Rates and Fees outlined below; and

That the Board authorize staff to amend the Schedule of Rates and Fees to incorporate these changes, effective July 1, 2001.

SUMMARY

Each year, Department staff reviews the Schedule of Rates and Fees and recommends changes in order to clarify policy issues that have been raised in the previous year, to revise fees to more accurately recover Department costs, and to generate new revenues. As the cost of providing services to the public continues to rise, the Department remains committed to providing affordable recreational opportunities to the City's residents and visitors. This commitment is reflected in the following proposed changes in that there are few actual fee increases. Fees at State subsidized Child Care Centers as well as the L.A. Youth Athletic Club are proposed to increase to offset increased operating costs but as an alternative, additional time/fee options are also being offered. Also, in an effort to keep other fee increases to a minimum (e.g. bandshells, picnic areas), the Department is proposing to re-allocate funds deposited to MRP accounts and Department general revenues to increase available maintenance resources.

Of additional note and presented to the Board for consideration is the elimination of references to the Boy Scouts in sections detailing Aquatics, Community Recreations Centers, Jamborees, and Pay Parking Lot Fees. In concurrence with the City Council action of November 28, 2000 (C.F. 00-1590-S1) which re-affirmed the City's position that it values the principle of equality and justice and

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strongly opposes any form or method of discrimination, staff is recommending deleting any reference to the Boy Scouts, an organization which has discriminatory policies, both in employment and criteria for program participation. Although this will not preclude the use of Department facilities by this or other organizations or change the existing fee requirements, it does eliminate any reference to the Boy Scouts as a "character building" organization.

Proposed changes are identified in the attachments. Only those sections proposed for revision are included. New items are identified by **bold** text and items proposed for deletion are indicated by ~~strikeout~~ text. A complete copy of the Rates and Fees Manual is on file in the Board office.

Aquatics	Deletes reference to Boy Scouts. No change in fees.
Bandshells & Ampitheaters	Provides 50% of fees to be deposited into MRP account for bandshell maintenance enhancements. Projected \$2,000 reduction to the Department General Fund.
Camps	Increases number of cabins/campsites that can be reserved from a combined total of one to two but will require full payment on reservations in order to discourage overbooking and last minute cancellations that have often resulted in vacancies and lost revenue. Deletes credit card only payment instructions to allow options for payment. Revenue increase of \$2,000 to \$2,500 expected.
Child Care Fee Schedule	Increases hourly categories by \$5.00 each but also creates a new lower minimum 10-hour per week category. Increase is recommended to offset increased Rec Assistant salaries and other costs at state licensed/state subsidized child care centers. Fees for Department child care services at these facilities will still be substantially lower than that of other local municipalities.
Community Recreation Centers	Specifies that "building" use may be exempted from fees and also clarifies conditions for fund raising use. Deletes reference to Boy Scouts. Minimal increase in revenues expected.
Crystal Springs Picnic Area	Increases rental fees to generate additional maintenance resources and re-apportions MRP deposit from 50% each to General Fund and MRP, to 33.3% each to General Fund, MRP, and Ranger Development Fund. Also reduces maximum capacity of area due to parking/safety issues.

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Dog Obedience Classes & Shows	Refers dog show fees to the Special Events/Fund Raisers fee schedule. Minimal increase in revenues expected.
Exposition Rose Garden	Deletes the word "Wedding" from the title and eliminates the two hour maximum rental to accommodate public demand. Adds appropriate hourly charges for use longer than 2 hours. Expected to annually generate \$1,000 to \$2,000 in additional revenues.
Film Permit Fees	Increases base fees from \$300 to \$350 per day to provide funding for weekend Film Office staff and increases hourly rates for a Film Monitor to keep up with staff wages. Also adds the Ranger Visitor Center, Tregnan Golf Academy and Venice Beach Recreation Center to the list of special facilities while deleting Angel's Gate Park because it does not have any unique or special fee charges.
Friendship Auditorium	Removes time restrictions on parking lot usage. No fee increase but minimal increase (\$500) in revenues expected due to greater availability.
Grace Simons Lodge	Removes time restrictions on parking lot usage. No fee increase recommended but minimal increase (\$500) in revenues expected due to greater availability of the facility.
Griffith Park Ranger Headquarters	Identifies the Ranger Headquarters as a Visitor Center. Also requires uniformed personnel at facility events where alcohol is served.
Insurance Requirements (Att. 5)	Deletes reference to Boy Scouts. No change in fees.
Jamborees	Deletes reference to Boy Scouts. No change in fees.
Los Angeles Youth Athletic Club	Adds new rate category of 4-7 hours to increase options for users and increases minimum use fees from \$250 to \$350 to cover increased costs. Expected to result in increased revenues of \$1,000 to \$1,500.
Martinez Arena	Re-apportions MRP deposit from 50% each to General Fund and MRP, to 33.3% each to General Fund, MRP, and Ranger Development Fund.

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Municipal Sports	Clarifies internal Department operating relationship of Municipal Sports and Recreation Centers. Re-directs MRP deposit for tennis leagues for use in tennis court improvements and updates references to staff titles to reflect Department re-organization. No change in fees.
Old Zoo Corporate Picnic Area	Increases rental fees to generate additional maintenance resources and re-apportions MRP deposit from 50% each to General Fund and MRP, to 33.3% each to General Fund, MRP, and Ranger Development Fund. Also reduces maximum capacity of area due to parking/safety issues.
Orcutt Ranch	Removes reference to "Base Fee" for MRP allocation to be consistent with other facilities.
Park Rangers	Clarifies Ranger duty descriptions and updates salary rates for reimbursement. No change in fees.
Pay Parking Lots	Deletes reference to Boy Scouts. No change in fees.
Pay Tennis Courts	Clarifies language and "Winter League" operations as it impacts other public use. No change in fees.
Pedlow Skate Park	This section is being proposed to establish an annual membership system to monitor liability waivers and control entry. Revenues will be used to partially offset operating expenses.
Racing Events	Sub-heading title change only. No change in fees.
Tregnan Golf Academy	Restructures Academy Enrollment Fees to allow the facility director to more effectively create new programs with appropriate registration fees for participation. Adds a staffing fee for use when the facility is normally closed.
Venice Beach Recreation Center	Updates the rates and fees for this facility which has recently undergone major renovations and is being added to the list of special facilities to increase funding for programming and maintenance activities.

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Venice Beach Filming
& Photography

This section is being created to satisfy demand in regard to film use. This section has the concurrence of CD6 and Entertainment Industry Development Corporation which reviews and approves film rate increases.

Youth Sports Groups

Increases athletic field use from \$1.50 to \$2.00 per hour per field and updates maintenance fee for consistency with other areas. Also requires Region Superintendent approval of reciprocal agreements with schools for gym use. No significant increase in revenues is expected.

This report prepared by Thomas Puchalski