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2011 Annual Lotus Festival – Food and Drink

Dear 2011 Annual Lotus Festival Food Booth Applicant,

Welcome to the 2011 Annual Lotus Festival. This year, the event will be held on Saturday July 9, 2011 and Sunday July 10, 2011 at Echo Park Lake, located at 751 Echo Park Ave. in the City of Los Angeles. **Official festival hours will be from 12:00 PM to 9:00 PM on Saturday, and 12:00 PM to 8:00 PM on Sunday.**

Enclosed, you will find the Food Vendor application, LA County Dept. of Public Health application, as well as the requirements for food booth acceptance. We must receive this application in our office no later than **May 20, 2011**. Please pay close attention to this deadline. **WE WILL NOT CONSIDER LATE APPLICATIONS.** Also, please make sure to fill out the menu section on the application forms completely. We are hoping to present a variety of different cultural dishes this year; therefore it is necessary that you accurately inform us of what you are intending to serve. If your application is accepted, you will be notified by a committee representative no later than **May 31, 2011**.

Please note a point system will be used to rate vendors. Commitment to the 2011 Annual Lotus Festival variety of menu and timeliness of application will all be considered. Attached you will find a sample of the selection process rating system. Should you have any further questions, please feel free to contact us at the numbers below.

Sincerely,

Hazel Young, Food Vendor Chair Person
213-413-1622
E-mail: hazellotus@aol.com



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GENERAL INFORMATION FOR FOOD OR DRINK BOOTH

COST:	Food Booth Rental	-	\$800.00
	Drink Booth Rental	-	\$600.00
	Health Permit & Handling Fee (subject to change)	-	\$175.00 (\$65 FOR PREPACKAGE FOOD ONLY)
	Premium Location	-	\$100 (add to the fee of selected booth rental)

DEADLINE:

Friday, May 20, 2011 is the deadline to return your completed application with menu selection. You will be notified of acceptance of your application no later than Friday, **May 31 2011**.

PLEASE REMEMBER: .

- 1) LA Lotus Festival Inc and the Lotus Festival Committee Representatives employed by the City of Los Angeles Department of Recreation and Parks has the right to refuse any item(s) on the submitted on the MENU it deems inappropriate for sale. Items not approved and served during the Lotus Festival may lead to revocation of permit to sell and closure of vendor's booth.

RETURN COMPLETED APPLICATION TO:

LA LOTUS FESTIVAL, INC.
2001 W. Beverly Blvd., Suite 201
Los Angeles, CA 90057

APPLICATION FOR FOOD OR DRINK BOOTH

(Please Print Clearly)

NAME OF APPLICANT: _____

ORGANIZATION: _____

ADDRESS: _____

STREET

(Unit #, Apt #, Suite #)

CITY

STATE

ZIP

PHONE: () _____ CELL PHONE: () _____

FAX NUMBER: () _____ EMAIL: _____

RETURNING VENDOR: YES NO IF YES HOW MANY YEARS?: _____

MENU

TYPE OF FOOD, "COUNTRY OF ORIGIN " (Please Mark One)

TYPE

TYPE

TYPE

TYPE

TYPE

TYPE

OTHER (explain) _____

MAIN DISHES

BEVERAGES

(You may not sell bottled water or soft drinks)

1 _____

1 _____

2 _____

2 _____

3 _____

SIDE DISHES

4 _____

1 _____

5 _____

2 _____

3 _____

I verify that all information is accurate and true as completed on this form. I also understand that the submission of this form does not guarantee my selection as a Food and/or Beverage VENDOR for the Lotus Festival. If chosen as a vendor to participate in the 2010 Lotus Festival, I understand that any alteration of approved menu may result in **REVOCATION** of my permit issued by **LA Lotus Festival, Inc.** and **NO** refund will be given.

Print Name

Applicant Signature

Date